



PENNSYLVANIA

Borough News

2017 Editorial Topics & Guidelines*

Month	Topic	Deadline
January	Advocacy & Communication	11/4/16
February	Engineering & Infrastructure	12/9/16
March	Labor/Employment/Personnel	1/6/17
April	Recreation/Tourism/Outdoors	2/3/17
May	Law & Justice	3/10/17
June	Budget & Finance	4/10/17
July	Community & Economic Development	5/12/17
August	Sustainability & Emerging Issues	6/9/17
September	Public Safety	7/7/17
October	Health & Welfare	8/11/17
November	Technology & Innovation	9/8/17
December	Leadership & Governance	10/9/17

**Subject to change at editor's discretion.*

The following are the editorial guidelines for contributors to *Borough News*. The *Borough News* is a publication of the Pennsylvania State Association of Boroughs, which is a non-profit, non-partisan association. It is encouraged that you discuss a potential topic in detail prior to submission to ensure the topic isn't already being covered. Contact Leslie Suhr, Managing Editor, at lsuhr@boroughs.org or 800-232-7722, Ext. 1049.

Exclusive Use of Material

Authors agree not to publish the same or substantially similar material with another magazine for three (3) months following publication in the *Borough News*, unless otherwise agreed to. We are not currently a paying market for editorial content or photos, unless otherwise agreed. However, we provide byline credit, which includes your name, title, and business. A website, email, and business description can be included at the end of the article.

Length

Priority is for the word count of the article to adequately address its content. However, an article should be no less than 700 words and no more than 1,300. The author is responsible for fact-checking. Breaking an article into a main piece and/or sidebar is encouraged.

Editing & Style

All material will be edited by *Borough News* staff to conform to the magazine's style and format. Articles should not appear to promote a company, product, or service, unless otherwise agreed to. Content must be educational and informative.

Photographs & Images

Accompanying photographs, charts, graphs, etc. are encouraged. Please provide photo credit and/or a caption when applicable. Image files should be submitted electronically and must be saved as a JPG or TIFF that are at least 300 dpi (print quality).

Editorial Prerogative & Disclaimer

The editor reserves the right to exercise editorial judgment. Editing will be for style, organization, and length. If the editor feels that substantial editing is necessary, the author will be contacted to discuss changes. Views expressed in articles that appear in Borough News are of the author. Publication of articles does not reflect any direct or implied endorsement of the author's views. Advertisements contained in this magazine do not reflect endorsement of any product or service by Borough News or the Pennsylvania State Association of Boroughs. Contracting for advertisements will not influence editorial decisions.