

BOROUGH: _____

	Delegate Name <i>(As you want it to appear on badge)</i>	Title	Full Package	Saturday Only	Extra Lunch Tickets	Extra Banquet Tkts
1.						
2.						
3.						
4.						

Special Requirements including food allergies *(Please list name & requirements)*: _____

BEFORE SEPT. 29 **AFTER SEPT. 29**

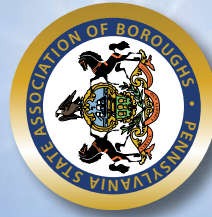
_____ \$ 185 \$ 215 **FULL PACKAGE:**
 Includes All Sessions, Breaks, Lunch, Banquet, and Conference Materials..... \$ _____

_____ \$ 125 \$ 150 **SATURDAY ONLY:**
 Includes All Saturday Sessions, Breaks, Lunch, and Conference Materials..... \$ _____

_____ \$ 35 \$ 35 Extra Lunch Tickets (Saturday, October 14) \$ _____

_____ \$ 50 \$ 50 Extra Banquet Tickets (Saturday, October 14) \$ _____

Contact Person: _____ **Total:** \$ _____
 Phone: (_____) _____ Email: _____



PA State Association of Boroughs
 2941 North Front Street
 Harrisburg, PA 17110
www.boroughs.org



Why Should I Attend?

- Get status updates on legislative measures that could impact your borough.
- Meet with companies who have products and services that could make your borough more efficient.
- Attend sessions that will motivate, challenge, and make you ask questions.
- Share ideas with other leaders from across the state.

PSAB Fall Leadership Conference

October 13-15, 2017 • Kalahari, Pocono Manor



Great Leaders Are Made.

Are You One of Them?

October 13-15, 2017 • Kalahari, Pocono Manor

Friday, October 13

- 5 – 9 P.M. PSAB Registration**
- 5 – 9 P.M. Welcome Reception with the Exhibitors**
 (Heavy Hors D' Oeuvres)

Each fall, the Pennsylvania State Association of Boroughs creates a leadership program designed to help you **rise above**.

Join us for sessions that will inspire, motivate, and challenge you.

Saturday, October 14

7:15 A.M. – 4:30 P.M. PSAB Registration Open

7:15 – 8:00 A.M. Continental Breakfast with the Exhibitors

8:00 A.M. – 10:30 A.M. General Sessions

Presiding – Bill Rossey, President

8:00 – 9:15 A.M. Keynote Speaker: The Human Side of Ethics What causes a person who knows the difference between right and wrong to make a choice that will negatively impact themselves and their organization? With a unique perspective gained from his own experience, **Chuck Gallagher, an author and business ethics expert**, will shed new light on why we do what we do and how to influence behavior.

9:15 – 10:30 A.M. Examining Act 172

Attorney Christopher Gabriel, from Campbell, Durrant, Beatty, Palombo & Miller, P.C., will provide a closer look at the impact of Act 172 on the relationship between the borough, volunteer firefighters, and emergency service personnel. There may be tax and employee/employer implications with the adoption of Act 172 and boroughs will have to use care in implementing the tax credits the Act allows.

10:30 – 11:00 A.M. Refreshment Break with the Exhibitors

11:00 A.M. – NOON Concurrent Sessions

Presiding – Carl Cox, 1st Vice President, and Thomas Gramling, 2nd Vice President

Watch Where You Walk: Crosswalks and ADA

In PA, about 150 pedestrians are struck and killed each year and more than 4,000 are injured. As communities are focusing on improving walkability, safety, and implementing “complete street” concepts, crosswalks and the American With Disabilities Act (ADA) play a significant role in realizing community walkability goals. **Patrick Wright, a Transportation Engineer with Pennoni**, will help you understand the guidelines for marking crosswalks, including ADA requirements.

— OR —

Trends in Land Use and Zoning

Attorney Michael G. Crotty, from Siana Bellwoar, will address a variety of land use and zoning issues including sign regulations, alternative energy uses, medical marijuana growing and dispensary operations, cell and mini-cell tower placement, and agricultural regulations. Attendees will learn the benefits and drawbacks of joint zoning, and the importance of reviewing your ordinance to comply with new land uses that can be used to fight blight and promote sustainable communities.



12:15 – 1:30 P.M. Lunch (Included in the Registration Fee)

Concurrent Sessions

Presiding – Carl Cox, 1st Vice President, and Thomas Gramling, 2nd Vice President

1:45 – 2:30 P.M.

Understanding the Shift: Redistricting in PA

Christopher Borick, PhD., an Associate Professor at Muhlenberg College, will help you understand the 2020 census and how the required congressional redistricting will impact Pennsylvania. He will also review legal challenges from across the nation as to the impact of redistricting.

— OR —

Understanding Police Accreditation

Bethlehem Police Department Capt. Ashley Heiberger will help you learn how to increase your professionalism and reduce liability through law enforcement accreditation. He will review the programs offered by the Commission on Accreditation for Law Enforcement Agencies and the PA Law Enforcement Accreditation Commission, and will outline the similarities and differences as well as how accreditation leads to a higher level of service to your community through best practices and independent assessments of policy and operations.

2:45 – 3:30 P.M.

Getting it Right: Components of an Effective Ordinance

An ordinance is much more than a temporary rule for the municipality. An ordinance is a permanent document which expresses the intent and the legal reasoning of the elected officials as they seek to provide the governance structure of the community. Done properly, an ordinance can protect a community in the present and guide it in the future. However, applying the law of unintended consequences to a poorly drafted ordinance can cause a traffic jam of disputed claims and expensive arguments regarding what you may have meant. **Attorney Michael Miller, from Eckert Seamans**, will lead the discussion. Eckert Seamans are the providers of PSAB’s TEAM Program.

— OR —

How Can a Tax-Exempt Organization Work for My Borough?

This session will explain how to form and maintain a tax-exempt organization, and monitor it for fraudulent activity once it is established. **John Nonnemacher, CPA, Snyder Clemente Accountants**, will share specific “real world” examples with volunteer fire and ambulance companies, sports organizations, and community foundations.

3:45 – 4:30 P.M.

Borough Roundtables by Population

These sessions will allow an exchange of ideas between borough officials in similar communities. Groups will be broken out by population size: under, 1,000; 1,001 to 4,000; and over 4,000. The sessions will be facilitated by borough leaders.

5:30 P.M. Banquet and Networking (Included in the Registration Fee)

Presiding – Bill Rossey, President

After the banquet, enjoy an evening of activities of your choice.

Sunday, October 15

7:45 A.M. – 8:15 A.M. Continental Breakfast

8:15 – 10:45 A.M. General Sessions

Presiding – Chuck Mummert, PSAB Past President

8:15 – 9:15 A.M.

Keynote Speaker: Quiet Warriors in Leadership

A quiet warrior performs consistently higher and represents the “total” package. **Heather Post, a retired law enforcement officer and Volusia County, Florida Councilwoman**, will talk about performing at the highest level, building credibility, becoming invaluable, and the real-world applications to bring out the quiet warrior in you.

9:15 – 10 A.M.

Preparing for a New Council in 2018

On Jan. 2, borough councils will reorganize, and some new officials will take office. There are many items the current council can address to ensure the success of the newly-organized council. **Wendy Nickerson, PSAB Outreach Training Consultant**, will help you understand what must legally happen at the reorganization meeting and will offer tips for a smooth transition.

10 – 10:45 A.M.

Legislative Update

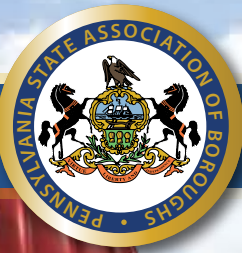
Ed Troxell, PSAB Director of Government Affairs, and Ron Grutza, PSAB Regulatory Affairs Coordinator, will update officials on legislation that could affect borough communities. Attendees will have the opportunity to ask questions.



NEARBY ATTRACTIONS

- Kalahari Waterpark (Located on site is the largest indoor waterpark in America.)
- Mount Airy Casino (A complimentary shuttle is offered from the hotel.)
- The Crossings Premium Outlets
- Pocono Brewing Company
- Tobyhanna State Park
- Pocono State Park
- Jim Thorpe Fall Foliage Weekend
- Kettle Creek Environmental Education Learning Center

REGISTRATION INFORMATION



PAYMENT OPTIONS:

Online: Visit myaccount.boroughs.org (Click on the Conferences tab.)

Return This Form With Check To:

PA State Association of Boroughs (PSAB)
2941 North Front Street, Harrisburg, PA, 17110

Fax This Form To: 717-236-8164

(Follow up with a check)

Note: There is no spouse program at the Fall Conference. Please purchase extra meal tickets that are needed on the registration form. Spouses are welcome to attend conference sessions.

QUESTIONS? Contact Mary Weller at 800-232-7722, Ext. 1026 or Mira Miller at Ext. 1019.

Section 701 of the Borough Code provides reimbursement for mileage, registration fees, and all other actual expenses for the conference that council agrees to pay.

HOTEL ROOM RESERVATIONS: Deadline – Monday, September 18 or Until the PSAB block is sold out

The room rate for Kalahari is \$179 plus 9% Tax (\$195.11), single to quad, per room, per night and includes 4 Waterpark tickets per room, per night. Please note that the Resort Fee has been waived. To make your hotel room reservation online, go to <https://book.kalahariresorts.com/poconos/groups.asp> and enter group booking ID 434. To make a reservation by phone, call Kalahari at 877-525-2427 and provide the group booking ID above.



Housing deadline is Monday,
September 18 or until the PSAB
block is sold out.

Questions about the conference
should be directed to:

Mary Weller, Director of Conferences
800-232-7722, Ext. 1026
mweller@boroughs.org

Join us at a new
family-friendly
location!