



# New PSAB Webinars!

All PA Municipal Governments are invited to participate in these WEBINARS.

**WEBINAR: “Right-sized” Approaches for Dealing with Blight in Small Towns and Rural Areas\***  
**Thursday, July 13, 2017 5:30pm-6:30pm \$45 member \$80 non-member (\*3 for \$125)**

This webinar is specifically for small towns and rural communities that don't have the financial or staff resources of a larger community to deal with blighted properties. Ideas for “lite” versions of property maintenance, nuisance, and dangerous structures codes will be shared. Less staff intensive approaches such as ticketing for code violations will also be discussed. Chris Gulotta, of The Gulotta Group will be the presenter.

**WEBINAR: Using the Tool of Conservatorship to Deal with Blighted Properties\***  
**Tuesday, July 18, 2017 5:30pm-6:30pm \$45 member \$80 non-member (\*3 for \$125)**

The tool of conservatorship was adopted by the legislature in 2008 to help communities deal with blighted properties. Conservatorship allows municipalities and other entities to be appointed by the local court to make repairs or tear down vacant blighted properties. Case studies of communities that have effectively utilized conservatorship will be discussed. Chris Gulotta, of The Gulotta Group will be the presenter.

**WEBINAR: Land Banks: How They are Making a Difference in PA\***  
**Wednesday, July 26, 2017 5:30pm-6:30pm \$45 member \$80 non-member (\*3 for \$125)**

The land bank law became effective in 2012 and eleven jurisdictions in the Commonwealth have formed land banks since. This webinar will discuss how communities have used land banks effectively to acquire tax delinquent blighted properties. Information on possible funding for land banks will also be discussed. Chris Gulotta, of The Gulotta Group will be the presenter. Chris Gulotta, of The Gulotta Group will be the presenter.

**WEBINAR: Records Disposition**  
**Thursday, July 27, 2017 12 noon-1:00pm \$45 member \$80 non-member**

Got clutter? Need to clean house at your municipality? The Pennsylvania Historical and Museum Commission is the State agency that governs how long municipal records are kept and when and how to dispose of them. Join Wendy Nickerson for an explanation of the important procedures and documentation for the retention and disposition of records.

**WEBINAR: Zoning and Joint Zoning Considerations to Promote Sustainable Communities**  
**Wednesday, August 23, 2017 12 noon-1:00pm \$45 member \$80 non-member**

Join attorney Mike Crotty with the law firm of Siana, Bellwoar & McAndrew, LLP for this webinar program designed to address the current environment of zoning and joint zoning given the ever-changing legal landscape. In addition to addressing recent case law of note, topics will include: the benefits and drawbacks of joint zoning; a refresher on the mechanics of amending your zoning/joint zoning ordinance; court decisions that have reinforced the need to process zoning applications in “good faith;” and why you should revisit your ordinance to address many of the newly-developing types of land uses, including regulations related to signage, alternative energy uses, medical marijuana growing and dispensary operations, cell towers and mini-cell towers, agricultural regulations potentially protected under ACRE, and other efforts to use zoning and related ordinances to fight blight and promote sustainable communities.

**WEBINAR: Economic Forecast**  
**Wednesday, August 30, 2017 12 noon-1:00pm Free member \$30 non-member**

Thomas Schatzman, Senior Vice President and Institutional Consulting Director for Morgan Stanley will share a market overview and economic forecast that will benefit all municipal governments in their financial planning.



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## **WEBINAR: Municipal Stormwater Management**

**Thursday, August 31, 2017 12 noon-1:00pm \$45 member \$80 non-member**

Attorneys from the law firm of McNees, Wallace and Nurick will present this one-hour webinar on recent changes to stormwater permitting in Pennsylvania, and the use of stormwater authorities to comply with the changes. Attendees will learn of the history of stormwater regulation in Pennsylvania, the recent changes to the permitting process, and what to expect as they navigate the new requirements. Attendees will also learn about the recent changes to the Municipality Authorities Act, which authorize the creation of stormwater authorities, and the benefits to forming or repurposing an existing municipal authority as a stormwater authority to comply with the new permitting system. (Attorneys Tim Horstmann, Ade Bakare and Kathy Pape)

## **WEBINAR: The Open Records Act Case Review**

**Wednesday, September 6, 2017 12 noon-1:00pm \$45 member \$80 non-member**

George Spiess, Chief of Outreach and Training with the PA Office of Open Records, will provide an update and answer any questions you may have. Discussion will include a review of the procedural process of responding to requests and appeals before the OOR. Discussion will include common and not so common requested records and the OOR and Commonwealth court's positions regarding the public status of those records along with a recent case review.

## **WEBINAR: What Every Municipality Should Know About Insurance Coverage**

**Wednesday, September 13, 2017 12 noon-1:00pm Free member \$30 non-member**

Join attorney Mike Crotty with the law firm of Siana, Bellwoar & McAndrew, LLP for this webinar designed to educate elected and appointed officials and staff on the range of considerations related to your municipal insurance coverage. Indeed, we, as local agencies, have many unique, lower-cost opportunities for insurance beyond traditional insurance – from municipal risk sharing pools to self-insurance. We want to take down the barriers and demystify the process for you of selecting and using your liability coverage. In doing so, we will discuss the variety of types of liability coverage, how they relate to one another, key concepts to understand in reading your policy and interacting with the provider and the emerging risks against which you should be protecting your municipality.

## **WEBINAR: Legal Aspects of Code Enforcement**

**Thursday, September 14, 2017 12 noon-1:00pm \$45 member \$80 non-member**

Join Michelle Mayfield, Esq. and Andrew Adair, Esq. as they explain the proper procedures and documentation for legal code enforcement investigations and complaints that may be filed against your municipality and code enforcement officers.

## **WEBINAR: Municipal Budgeting 101**

**Wednesday, September 20, 2017 12 noon-1:00pm \$45 member \$80 non-member**

Whether you are new to budget preparation or are a seasoned veteran who would like a refresher, this webinar has tools and tips to help you. Topics include taxation, revenue sources, expense containment, understanding funds, and budget preparation best practices. Join Wendy Nickerson, PSAB outreach training consultant, for an informational session that will explain the sometimes-confusing municipal budgeting process.

## **WEBINAR: Municipal Minutes and Communications**

**Wednesday, September 27, 2017 12 noon-1:00pm \$45 member \$80 non-member**

Do you generate meeting minutes, send emails to elected officials, post to social media, or create formal letters for the municipality? Wendy Nickerson, PSAB outreach training consultant, will explain the requirements for taking and storing meeting minutes, the proper procedures for using email in the municipality, a review of the importance of protecting the use of social media, and best-practices for writing business letters. This Webinar will be helpful for municipal secretaries, managers, and staff as well as elected and appointed officials.



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## **WEBINAR: HOA's: Legal Aspects of Home Owners Associations for Local Governments**

**Thursday, September 28, 2017 5:30pm - 6:30pm Free member \$30 non-member**

Many municipalities and planning commissions face technical/legal issues when working with their local home owners associations. Discussion will include the common regulations of these associations and how they can work together to make the community a better place. Join Carl N. Weiner, Esquire of Hamburg, Rubin, Mullin, Maxwell & Lupin, P.C. for a detailed explanation of the legalities.

## **WEBINAR: Winter Maintenance Basics and Best Practices**

**Wednesday, October 4, 2017 1pm-2:30pm \$45 member \$80 non-member**

This webinar will review the important pre-winter preparations necessary for efficient and safe operations during winter weather. Plowing operations and many techniques used with common equipment will be discussed plus specific areas of operational and safety concerns including: pre-planning, spreading operations, salt and other materials, pre-wetting salt (when, how, and the advantages and benefits), anti-icing, necessary post-storm cleanup, and final winter cleanup operations. Public Works Directors, Street and Road Crews, Municipal Officials, or anyone involved with winter/snow removal operations for their community will benefit from this information. Jason Dailey, Public Works Director for Cranberry Township, will be the presenter.

## **WEBINAR: \*HR Series with Campbell Durrant Beatty – Handling Employment Investigations**

**Wednesday, October 11, 2017 12 noon-1:00pm \$45 member \$80 non-member (\*3 for \$125)**

Part one of this human resources series for municipal employers will explain how to legally conduct an employment investigation. This webinar will address the key legal and practical issues for investigating employee misconduct including Weingarten issues, special rules for criminal misconduct and Loudermill due process requirements. Shon K. Worner, labor and employment attorney with the law firm will be the presenter.

## **WEBINAR: Internal Control Basics**

**Wednesday, October 18, 2017 12 noon-1:00pm \$45 member \$80 non-member**

This webinar is designed to help the participant understand basic internal controls that should exist within a sound business environment. Topics covered will include internal controls over cash, revenues, and expenses, as well as suggestions for implementing compensating controls to mitigate risk. Participant will also gain an understanding of what is involved in the audit of the government's financial statements and how the internal control environment plays a part in the auditors testing. Tracey Etchberger, CPA with Long, Barrell & Co., Ltd. will be the presenter.

## **WEBINAR: \*HR Series with Campbell Durrant Beatty – Proper Legal Employee Write-Ups**

**Thursday, October 19, 2017 12 noon-1:00pm \$45 member \$80 non-member (\*3 for \$125)**

Part two of this human resources series for municipal employers will explain the essential elements for proper legal employee write-ups. This webinar will explain the critical elements of any good write up and will explain the proper use and creation of this all-important part of the disciplinary record. Shon K. Worner, labor and employment attorney with the law firm will be the presenter.

## **WEBINAR: \*HR Series with Campbell Durrant Beatty – Personnel Files and HIPPA Laws**

**Wednesday, October 25, 2017 12 noon-1:00pm \$45 member \$80 non-member (\*3 for \$125)**

Part three of this human resources series for municipal employers will address the maintenance and inspection of personnel files. The law establishes what information constitutes a personnel file and establishes the way employees may access the information contained in the file. This session will answer the questions you have regarding proper maintenance of the files, information that should and should not be contained in the files, and



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the employee's right to access that information. We will also explore the impact of other laws on the way you maintain personnel files as well as the limitations that exist for those, other than the employee, who may want to review information contained in the file. Michael Palumbo, labor and employment attorney with the law firm will be the presenter.

## **WEBINAR: Request for Proposal (RFP)**

**Thursday, October 26, 2017 12:00 noon – 1:00pm \$45 member \$80 non-member**

A request for proposal (referred to as RFP) is an invitation for suppliers, often through a bidding process, to submit a proposal on a specific commodity or service. A bidding process is one of the best methods for leveraging a municipality's negotiating ability and purchasing power with suppliers. The RFP process brings structure to the procurement decision and allows the risks and benefits to be identified upfront. Samples of documents used in the RFP process will be made available. Review will include financing the project, DCED requirements, the bid manual, bonds, change orders and the structure of an RFP. Ed Knittel, PSAB Senior Director of Education & Sustainability and former municipal manager, with over 30 years of experience in local government will be the presenter.

## **WEBINAR: Preparing for a New Council in 2018**

**Wednesday, November 1, 2017 12 noon-1:00pm Free member \$30 non-member**

On January 2<sup>nd</sup> borough councils will reorganize, and some new officials will take office. Wendy Nickerson, PSAB outreach training consultant will help you understand the legal requirements and documentation necessary for new council members. In addition, this session will detail other helpful tips when preparing for a new council and a successful orientation.

## **WEBINAR: Municipal Records Management 101**

**Thursday, November 9, 2017 12 noon-1:00pm Free member \$30 non-member**

Join Joshua Stahlman, Archivist with the PA State Archives, who will present the fundamentals of municipal records management. This webinar will answer questions about records retention, adhering to the municipal manual, and what can be disposed of and how.

## **WEBINAR: Duties and Responsibilities of Council (Part 1 of 2-part series)**

**Monday, November 13, 2017 5:30pm-6:30pm Free member \$30 non-member**

Being a municipal official requires a working knowledge of PA local government laws and regulations. This webinar will discuss basic borough governance such as ordinances and codes, a brief review of purchasing, budget and records management, plus a review of your responsibilities as an elected official of the borough. Judy Chambers, Economic and Community Development Educator with the Penn State Extension, will be the presenter.

## **WEBINAR: Reorganization Meetings (evening webinar)**

**Wednesday, November 15, 2017 5:30pm-6:30pm Free members \$30 non-member**

Do you know when and how to hold a Reorganization meeting? Learn what must legally happen at this important meeting and learn tips for making a smooth transition into a new year. See frequently asked questions about the Statement of Financial Interest and receive a sample resolution for accepting Rules of Order for council meetings.



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## **WEBINAR: Duties and Responsibilities of Council (Part 2 of a 2-part series)**

**Monday, November 20, 2017 5:30pm-6:30pm Free member \$30 non-member**

This webinar is a continuation of the earlier duties and responsibilities of council. Part two of this webinar provides the basics you need to know for Council meetings including how to manage public comment, agendas and executive sessions. We'll also look at some best practices for working with fellow Council members and with Borough staff. Judy Chambers, Economic and Community Development Educator with the Penn State Extension, will be the presenter.

## **WEBINAR: The Role of an Effective Council President**

**Tuesday, November 21, 2017 12 noon-1:00 pm Free member \$30 non-member**

Council meetings can be well-run or disorganized disasters. The success or failure of the meeting to run in an orderly fashion rests on the shoulders of the council president. This webinar will review the responsibilities and statutory duties of the position. Parliamentary procedures will be examined to highlight leadership qualities, skills, and personality traits that elevate the effectiveness of the council president. PSAB outreach training consultant Wendy Nickerson will be the instructor.

## **WEBINAR: Duties and Responsibilities of Council (2 Part Series)**

**Wed., & Thurs., December 6 & 7, 2017 5:30pm-6:30pm Free member \$30 non-member**

Being a municipal official requires a knowledge base of a variety of issues that impact your community. Now that you are in office you're expected to know all the answers, solve all the problems, and perform all the duties necessary to lead your residents to success. This webinar will review the role and responsibilities of council and update you with the latest information necessary to serve your community to the best of your ability. Judy Chambers, Economic and Community Development Educator with the Penn State Extension, will be the presenter.

## **WEBINAR: Reorganization Meetings (evening webinar)**

**Wednesday, December 13, 2017 5:30pm-6:30pm Free member \$30 non-member**

Do you know when and how to hold a Reorganization meeting? Learn what must legally happen at this important meeting and learn tips for making a smooth transition into a new year. See frequently asked questions about the Statement of Financial Interest and receive a sample resolution for accepting Rules of Order for council meetings.

PA State Association of Boroughs – Contact: Theresa M. Dickow, [tdickow@boroughs.org](mailto:tdickow@boroughs.org) Updated - July 20, 2017

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